

Our **WIN-WIN** Listings do sell fast...so What's...the big Deal?

If we can get your home sold quickly, it means **less inconvenience for you** and your family. Every time a prospective buyer comes to see your home it's a major "clean-up" time and then you have to leave your home while a potential buyer has their visit.

Our goal has always been to complete the job we've been hired to do - and complete it quickly! To sell your home in the least amount of time, for the highest realistic price, smoothing out any the wrinkles that a real estate transaction may present.

So...How...are we different?

Our proven formula for client satisfaction is **ours alone**:

PRICE

We analyze current market trends to arrive at **spot-on pricing**.

PREPARATION

We consult with our **Interior Decorators** and implement an action plan for necessary painting, hardware replacement and any other "details" that would enhance the home's appeal.

STAGING

We **stage** the home: eye-pleasing furniture placement, de-cluttering and addition of any items that would make anyone "feel at home"

PHOTOGRAPHY

We expertly **photograph** the home realizing there is only one chance to make a great first impression! Dozens of photographs are assembled in a **VisualTour**™ to allow Internet shoppers to take a *realistic* online tour.

WEB SITE

We build a **dedicated website** for each listing with an easy-to-remember Internet address (usually "www.StreetName.com"). Approximately 2 dozen photos are displayed with all pertinent info PLUS a satellite-view map.

ADVERTISING

We print 1,000's of high-impact **postcards** for distribution throughout the community. We prepare and publish **newspaper ads** revealing both outside and inside scenes.

MLS

We add the property to the **MLS** (Multiple Listing Service) so buyers around the corner or around the world can view our latest offering!

MEETING YOU!

We answer email and telephone inquiries about the property and make appointments to **show the home** in person after ensuring that both buyer and home are meant for each other.

It's "WIN-WIN" with John and Lynn!

